

Danish Sound Dimensions

Exclusive Audio–Workshops in the Alesca Audio Fidelity Showroom in Switzerland

At the workshop premiere in Fehraltorf Switzerland, CEO Lars Kristiansen and European Sales Manager Morten Thyrrestrup from Audio Group Denmark held their insightful workshops in front of an interested audience.

Silvan Karrer – 4. Dezember 2021
Alesca Workshop in November 2021

The Swiss distributor, Alesca Audio Fidelity invited interested parties to series of exciting premiere workshops with Lars Christensen and Morten Thyrrestrup from Audio Group Denmark on November 19 and 20.



The workshops in the beautiful first-class showroom in Fehraltorf with a maximum of 6 participants per show mainly dealt with the topics of audio power cables, audio switch and LAN cables as well as tuning and upgrades in high-end audio. The following audio components from the Audio Group Denmark were available throughout the event:

World-class Børresen Acoustics 05 Silver Supreme Edition loudspeakers.

580 Series electronic components from Aavik Acoustics

Audio rack, power strip, audio switch, cables and other accessories from Anszu Acoustics.



As expected, the Friday workshops were not fully booked. This allowed the Danish duo to break in and be perfectly prepared for the well-booked Saturday.

Lars Kristiansen, CEO, and co-owner did not miss the opportunity to personally guide through the workshops. He did so with great passion, humor, and expertise. Morten Thyrrstrup, Sales Manager Europe, assisted him perfectly – and so the 90 minutes passed almost in time-lapse. We do not know in detail how well the direct manner of the Danish presenter was received by the somewhat reserved Swiss audience. But there was a lot of positive excitement, laughter, and critical questions – just as it should be. Many participants stayed with Alessandro Calo for coffee and cake even after the actual workshop.

The huge effort the Danes put into these workshops became obvious after the last workshop. They started to prepare and pack many cables and devices directly for the transport back to Denmark. So, a lot of effort for the first, successful workshop series at Alesca Audio! Mange tak!

Pictures available on the pages below

Here some impressions from the Saturday workshops!



A warm welcome by Alessandro Calo!



The workshop visitors are in good hands!



Morten Thyrrstrup, the lord of the snakes!



What the exchange of the main power cord does to your system has to be experienced!



Lars Kristiansen, the Danish CEO and Showmaster in spe!